

## BENOCS Joins Forces with Prodapt to Help Digital Service Providers (DSPs) with Next-gen Network Traffic Optimization Solutions

Berlin, Germany, April 27, 2021 - BENOCS GmbH and Prodapt announce their partnership to bring BENOCS network intelligence into North America. Through Prodapt's network in this region, Internet Service Providers and Telecoms will now have easier access to BENOCS powerful data solutions, providing them the visibility and automation they need for optimizing their network traffic and lowering their operational costs.

Since Prodapt is a highly credible partner in North America with a broad portfolio of capabilities, "we could not be more excited to have Prodapt's support in recommending our solutions to this part of the world. This partnership will strengthen our current and future customer relationships and open doors we didn't even know existed," stated Stephan Schroeder, CEO of BENOCS.

With more demand placed on telco networks in the wake of COVID-19, DSPs need scalable and efficient solutions to continue delivering the best quality to end-users. The Prodapt-BENOCS partnership will empower DSPs with network intelligence that facilitates them with the understanding and optimization of network traffic.

"This strategic partnership will enable DSPs with best-in-class next-gen network telemetry and network analytics solutions that will offer them operational agility," said Rajiv Papneja, SVP and Global Head of Network Services, Prodapt. "We are delighted to have BENOCS analytics solution capabilities as part of our Open Virtual Exchange (OVX) ecosystem, which will strengthen our network analytics offerings for DSPs that focus on displaying large network traffic flows for peering optimization, network operations, and maintenance."

ABOUT BENOCS: [www.benocs.com](http://www.benocs.com)

BENOCS GmbH - a spin-off of Deutsche Telekom - is a small company with big plans to revolutionize the way network traffic is managed. Their intelligent and fully automated solutions fit networks of any size and provide ISPs as well as CDNs strategic ways of coping with growing network traffic. With BENOCS Analytics, network operators, transit and wholesales carriers, Hosting and CDNs gain end-to-end visibility of their entire traffic flows.

About Prodapt: [www.prodapt.com](http://www.prodapt.com)

Prodapt helps Digital Service Providers (DSPs/Telcos) transform their IT, products, operations, and networks to meet their strategic objectives. We provide a full range of services, including IT consulting, digital transformation, operations and network transformation, product development/deployment, systems integration, and full application life-cycle management (development, testing, maintenance & support). Prodapt provides insights and thought leadership-led transformation services leveraging next-gen technologies such as Robotic Process Automation (RPA), artificial intelligence/machine learning (AI/ML), software-defined networking/network function virtualization (SDN-NFV), and next-gen OSS/BSS systems.

Headquartered in Chennai, India, Prodapt is a global firm with several offices in the US, Europe, Latin America, India, and Africa and is an ISO 9001:2015, ISO 27001:2013, SSAE18 / ISAE, and GDPR compliant organization. Prodapt is part of a 120-year-old business

conglomerate, The Jhaver Group with revenues of over USD 2 billion and employs over 18,000 people across 64+ global locations.